



# Greenwich University

## COURSE OUTLINE

Spring 2019

- **Course** : **Ethics**
- **Code** : **GHUM 206**

### ADMINISTRATIVE INFORMATION

- Instructor : **Ms. Tina Ghoorah**
- Instructor's Email : **tina@Greenwich.edu.pk**
- Class Session : **March 25, 2019 – July 20, 2019**
- Class Timings : **Friday, 09:00 Am - 11:00 Am**

*A 10-minute break will be given. Any student coming late or returning late after the break will be considered absent for that day.*

*In case of cancellation / makeup of a class you will be notified through the website of Greenwich and / or through your Greenwich email account.*

### ATTENDANCE:

100% class attendance is mandatory for the students to enable them to appear in the final examination. However, in case of an emergency / serious illness the students will be eligible to (02) absences during the whole semester.

### RULES AND REGULATIONS:

- All mobile phones must remain switched off or kept on silent / vibration mode) for the entire duration of a class. Any breach of this rule will lead to immediate confiscation of the phone, which will only be returned after the semester is over.
- Smoking is strictly prohibited on the entire campus, except the cafeteria.
- No food, drinks, gum or beetle-nut (chalia) are allowed inside the classroom.
- In order to maintain the sanctity and decorum on the University Campus, all male and female students are required to be dressed in a decent and appropriate manner. The University shall take a particularly stern view of any kind of immodest and revealing clothes.
- The Student ID Card must be displayed while attending class.
- Cheating, plagiarism, offensive language and disruptive behavior will be addressed according to policies for academic misconduct mentioned in the Students' Handbook.

## **COURSE DESCRIPTION:**

This course provides introduction to ethics and their application in the arena of business. It is an exploration of ideas and concepts in the areas of moral philosophy and corporate social responsibility as they were and continue to be, presented, refined and contested in the academic world and put into practice in the business world with all the attendant criticism and cynicism.

## **COURSE OBJECTIVE:**

The course provides an insight to students about corporate behavior and its working. Companies committed to socially responsible behavior are highlighted in case studies. The scope of the discipline focuses primarily on long term business success and strong corporate culture which is understood by students. The value of products introduced is also highlighted. Issues such as treatment of employees, stakeholders' interests in company management and their customers are discussed in detail. The knowledge of philosophy is imparted to them in this course which will give them an understanding of human behavior and its developments into corporate behavior with ethical foundations.

## **LEARNING OUTCOMES**

After taking this course, students should be able to:

1. Know themselves better.
2. Understand and apply moral reasoning through the lens of various ethical theories.
3. Appreciate the importance of ethical decision making and the difficulties inherent therein.
4. Understand the concept of CSR and the debates around it.
5. Navigate the terrain of internal and external stakeholders of business with regard to ethical issues

## **TEACHING METHODOLOGY:**

- Lectures
- Assignments
- Presentation by students
- Video Clips
- Report
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- **Case Studies:**

## **PERFORMANCE REQUIREMENTS:**

Complying with the course requirements with active class participation and timely submission of assignments.

## **MATERIAL / RESOURCES:**

### **RECOMMENDED REFERENCE BOOK:**

Crane, A. & Matten, D. (2010). *Business Ethics* (3rd Edition). New York: Oxford University Press.

Evan, W. M. & Freeman, R. E. (1993). A Stakeholder Theory of the Modern Corporation: Kantian Capitalism. In W. F. Hoffman and R. E. Frederick (eds.), *Business Ethics: Readings and Cases in Corporate Morality*: pp. 145-54. New York: McGraw-Hill.

Gibson, K. (2007). *Ethics and Business: An Introduction*. Cambridge: Cambridge University Press.

Hofstede, G. (1991). *Cultures and Organisation: Software of the Mind: Intercultural Cooperation and Its Importance for Survival*. London: McGraw Hill.

Moon, J. & Vogel, D. (2008). Corporate Social Responsibility, Government, and Civil Society. In A. Crane, A. McWilliams, D. Matten, J. Moon & D. Siegel (eds.), *The Oxford Handbook of Corporate Social Responsibility*: pp. 303-323. Oxford: Oxford University Press.

Sullivan, R., Mackenzie, C., & Waygood, S. (2006). Does a focus on social, ethical and environmental issues enhance investment performance? In R. Sullivan & C. Mackenzie (Eds.), *Responsible Investment* (pp. 56-61). Sheffield: Greenleaf.

Trevino, L.K. & Nelson K.A. (2004). *Managing Business Ethics: Straight Talk About How*

Velasquez, M. G. (2006). *Business Ethics: Concepts and Cases* (6th Edition). New Delhi: Prentice Hall India.

Weiss, J. W. (2009). *Business Ethics: Concepts and Cases* (India Edition). New Delhi: Cengage Learning India.

### **RECOMMENDED REFERENCE BOOK:**

- Business Ethics by David Stewart
- Business Ethics – A stakeholder and Issues and Management Approach by Joseph W. Weiss

Business Ethics, Concept and Cases Seventh Edition by Manuel G. Velasques

### **Compulsory Reading:**

- i. Economic & Business Review (DAWN)
- ii. Pakistan & Gulf Economist (PAGE)

❖ Students are urged to seek assistance from [www.hecdigitallibrary.edu.pk](http://www.hecdigitallibrary.edu.pk) for preparation of research papers, assignments and term reports.

- Use the following link for research
  - Bentham Science
  - Blackwell Synergy
  - Ebrary
  - Springerlink
  - Oxford University Press
  - Francis and Taylor
  - SAGE Publication. online
- Greenwich Research facility Center (GRFC) and computer laboratory III will have all the necessary software (SPSS) and full access to the digital library and internet.

### **EVALUATION METHODS AND ASSIGNMENTS:**

- Quizzes will be given in every class based upon the lesson taught in the previous session. The teacher will mark and return them to the students in the same/next class.
- Students who maintain 100% attendance in a minimum course load of five will be awarded a certificate and his/her name/picture will be placed on the notice board
- Class Assignments will be given regularly.
- Class participation
- Portfolios should be maintained by students of all their assignments, quizzes, /presentation, etc. The portfolios must be submitted to the instructor in the 14th class. The portfolios will be returned to the students prior to the final examination.
- Mid-Term and Final Examination
- Final exams will comprise questions based on the entire syllabus, including the teaching done before the Mid-Term Exam.
- **Report:** The students will be assigned, individually, or in groups to write term paper / report based on visit to the corporate entities / markets and discussions with professionals and practitioners. All such visits will be undertaken through official transmittal letters to be issued by the University on the request of students and / or faculty.

**GRADING:**

*	Assignments/Presentations.....	10%
*	Quizzes.....	10%
*	Final Project .....	10%
*	Mid-term Examination.....	30%
*	Final Examination .....	40%

- Portfolios should be maintained by students of all their assignments, quizzes, /presentation, etc. The portfolios must be submitted to the instructor in the 14th class.

**COURSE CONTENTS**

Week 1: Ethics and Business

Week 2: Ethics and Business (contd)

Week 3: Ethics and Business (contd)

Week 4: Ethical Principles in Business

Week 5: Ethical Principles in Business

Week 6: Ethical Principles in Business

Week 7: Understanding and managing business ethics

**Week 8: MID TERM EXAMINATION**

Week 9: Business ethics and Shareholders

Week 10: Ethics in the marketplace

Week 11: Ethics in the marketplace

**Week 12: Assignment: Presentation Week using Visual Aids**

Week 13: Environmental Ethics

Week 14: Ethics and Employee

**Week 15: FINAL PROJECT PRESENTATION****Week 16: FINAL EXAMINATION**

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Dean: : \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / 2019

Head of Department: : \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / 2019

Faculty Member: : \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / 2019

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